**­­­­­­Cocaine use and its effects (blended media)**

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| **Frames** | **Content** |
| **Slideshow** with pictures of people inhaling cocaine, looking high, partying but then depress, isolated, etc. | Voice over: explaining what is Cocaine? And maybe history of the drug. Script to be written hereBackground noise: bar, restaurant, club, city, etc. |
| An **animation** showing how cocaine uptake and break down neurotransmitters such Dopamine, Serotonin and Norepinephrine. | Voice over: how cocaine works?Pharmacokinetics, etc.Script to be written hereMusic: dramatic |
| A **video** of a person with brain damage induced by cocaine abuse | Voice over: cocaine effects on brainNarrating brain damage Script to be written hereMusic: Psychedelic |
| A **video** of person simulating a heart attack after inhaling an overdose of cocaine | Voice over: cocaine effects on heartA Narration on what happening with the person that overdoses.Script to be written hereMusic: dramatic |
| A **video** of a person showing aggressive behaviour towards partner | Voice over: cocaine effects on emotionsScript to be written hereMusic: Heavy metal, aggressive punk/hardcore |
| **Slideshow** of pictures showing the amazon and natives, poor people, coca plantations, helicopters, etc. | Voice over: the production of cocaine in Colombia/Peru * Social dimension
* Environmental dimension

Script to be written hereMusic: Rain forest music following with dramatic |
| **Slideshow** or interview to expert (simulation) | Strategies on how to control the production/consumption of cocaineScript to be written here |
| Can be a slide with flying text | Voice over: summary/conclusionScript to be written here |